



Kirkstall Educational Cricket Club
Queenswood Drive, LEEDS LS6 3HT
kecc1853@hotmail.com
Club Chairman: Nick Davis – Tel: 07711 570718
Club Patron: Rachel Reeves MP

*Airedale & Wharfedale Senior Cricket League
Airedale Junior Cricket League*

29 June, 2015

Dear Sir / Madam,

SPONSORSHIP REQUEST

I am writing to you regarding potential sponsorship opportunities.

I volunteer at Kirkstall Educational Cricket Club, we are a local team, with a ground and club house on Queenswood Drive. We have one of the oldest cricket grounds in the county being six years older than Yorkshire's neighbouring Headingley ground. We enjoy the support of our local councillors and Rachel Reeves MP is our Patron.

Kirkstall Educational Cricket Club are a team of enthusiastic volunteers. We have two senior teams which play every weekend April through to September. We also have a thriving junior section (6 teams with over 80 junior members) which also play and train every week with a team of qualified coaches, led by an England Junior Coach. We are an ECB Focus Club and have Clubmark accreditation which proves that we are a well run, safe, child-friendly club.

Our members all contribute on a voluntary basis, giving up a lot of their spare time to keep the club going, to attract new members, to bring the juniors through the ranks and to keep a thriving cricket club within the local community.

If you would be interested in looking at a potential sponsorship deal for your business, I would be very happy to discuss the various options available. These include sponsorship of senior (£40) or junior (£20) match balls, per match. Or you could take out an advertising board with us at our ground. This would cost £300 for the first year or £400 for two years or £500 for three years. There are also opportunities to sponsor other aspects of the club that you may feel to be most appropriate for your business, such as prominent signage on the scoreboard, at the main entrance to the ground or in support of our annual fundraising dinner. Our clubhouse is also available for private hire.

All sponsors will also be included on our website (www.kecc.org.uk), from which direct links can be made to your website.

Over the page is a reply slip. If you require any further information from me, please give me a call on my mobile (07891 698681). Alternatively call in at the club one Saturday match day

Yours faithfully

Lee Ingham
Volunteer Community Development Officer
Kirkstall Educational Cricket Club